

## **CHAPTER II**

### **REVIEW OF RELATED LITERATURE**

This chapter includes the definition of slang and types of slang word formations. This chapter also focuses on YouTube Platform, YouTuber QoryGore, and QoryGore's YouTube channel.

#### **2.1 Slang**

Slang is the main topic of this thesis. This part will focus on the definition of slang and types of slang word-formations.

##### **2.1.1 Definition of Slang**

Slang is an informal word used by certain people for informal communication or in a daily context. Marlina & Saputra (2019:330) stated that slang is an informal usage of idiom and vocabulary that is more metaphorical and playful than ordinary language. People who belong to a particular group such as a group of teenagers, musicians, and sailors use slang frequently in their everyday speech (Fan & Zhou, 2013: 2209). Slang word cannot be interpreted as it is because many slang words contain different meanings than the definition in a standard dictionary. For example, in a standard dictionary, the word 'sick' means 'not feeling well', but now it becomes recent innovation of slang that means 'awesome'.

Slang can be found in teenagers' conversations. Teenagers are quite energetic in creating slang (Fan & Zhou, 2013: 2209). Young people tend to be creative and full of new ideas. Slang is another area of vocabulary that reflect person's age (Holmes, 2013:176). As a result, their creativity influences their everyday language.

Slang is frequently used by younger people and other groups with special interest (Yule, 2014:262). Teenagers use slang words to create intimacy while communicating with their friends and society. Society refers to a group of people that united through some purposes (Wardhaugh & Fuller, 2015:8). They use slang to show their sense of belonging to a group and establish solidarity with their friends and other teenagers. Slang that created by millennial teenagers nowadays can be spread easily through any platform like social media and YouTube.

### **2.1.2 Slang Word Formation**

Slang words are created from the word-formation process. Herbst (2010:95) states that word formation is two interrelated phenomena, however, the influence of a donor language will produce a new word. In other words, the word-formation process is a method to form a new word based on the old word. By creating a new form from the existing word, it can deliver a new meaning. According to Mattiello (2008, in Irma 2018) there are 11 types of word-formation processes:

#### **1. Compounding**

Compounding is a morphological method that forms a new word that consists of two elements. First are to obtain the root, word, or phrase. Second, are either root or word.

For example, brainwash, greenhouse, and daydream.

#### **2. Prefixation**

Slang prefixes are a process that adds a prefix to the word to create new word and new meaning.

For example, win (base word) + over- (prefix) become overwin (defeat).

### 3. Suffixation

Suffixation is a process that adds a suffix to the word to create new word and new meaning.

For example, nasty (use suffix -ty), instagramable (-able)

### 4. Final Combining Forms

Combining form slang develops a meaning which is connected but independent from the original full word.

For example, bromance (brother and romance), seascape (sea and escape)

### 5. Infixation

Infixation slang is a process by which an affix is placed in the middle of the word.

For example, Gordon Ramsey (famous chef) become Gordon-fucking-Ramsey.

### 6. Conversion

Conversion is a process that consists of syntactic word change without corresponding formal change. In another word, the conversion is a process of converting a new word class without changing its form.

For example, microwave (N) becomes microwaved (v).

### 7. Back-formation

The back-formation is a very common form used in slang. The back-formation is a process that removes the actual affixes. Simply, the word is shortened.

For example, word babysits from a babysitter, bartend (bartender), bibliograph (bibliography)

## 8. Reduplicative

Slang that uses the reduplicative rhyming word. This word-formation also use repetition to make new slang.

For example, eeny meeny, okey dokey, pooh pooh

## 9. Acronym and Initialisms

Slang that formed by taking the initial letter in a title or phrase.

For example, LOL (Laugh Out Loud).

## 10. Blending

Blending slang is formed by merging parts of words into one word.

For example, hangry (hungry and anger).

## 11. Clipping

Clipping slang is formed by abbreviates a word to one of its parts.

For example, net (from word internet), bot (robot), phone (telephone).

Allan (2006, in Sudiyanti 2017) also stated that there is type of slang named fresh and creative. Fresh and creative means that the slang has new vocabulary, cleverness, variation, and an up to date word. This type of slang is based on the creator's imagination and creativity. It also not bound by any word rules or word-formation.

## 2.2 YouTube

YouTube is the main media and platform that will be used in this thesis. This part will focus on the YouTube platform and QoryGore Youtube channel.

### **2.2.1 YouTube Platform**

YouTube is a video-sharing platform created in 2005. YouTube is one of the popular platforms which is liked by millennial circles (Lee, 2017:28). YouTube is a platform that provides videos all around the world. Numerous people like to create and upload their videos on their YouTube channel. Jalaluddin (2016:1) stated that YouTube shares different kind of video such as video clips, TV clips, music video. Some YouTubers successfully gained so many subscribers, and their videos have been watched by thousands of viewers or even more. The more subscribers and viewers gained by YouTubers, the more money that they will get. They will be paid by the YouTube company. The video content of YouTube is various depends on the uploader.

### **2.3 YouTuber QoryGore**

QoryGore is the main subject of research in this thesis. QoryGore is known by his slang and various fun contents. This part will focus on QoryGore's YouTube channel and its content.

#### **2.3.1 QoryGore YouTube Channel**

QoryGore YouTube channel has 1,850,000 subscribers and 217,979,557 viewers with various contents. The most content that he has on his channel are video game, vlog, and intermezzo. Intermezzo content is the most likely viewed video that interests the viewers. His well-known intermezzo content is called "Bacot Santuy". This content talks about his opinion or comment about what's going on in Indonesia (viral). What makes his content different from other Indonesian YouTubers is when he uploaded a video that talks about his opinion and comment

about something. The way he thinks affects people who watch his video. His viewers admire his opinion, and they agree with it. QoryGore also becomes famous for his unique words. He tends to make various unique slangs that affect his viewers, especially teenagers and youngsters.

